

Cassady comes to Cal Poly He's On The Road again!



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Press Release

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THE BEAT MUSEUM ON WHEELS featuring writer *John Allen Cassady* with stories of his famous Beat father Neal Cassady, and Beat Generation writers Jack Kerouac, and Allen Ginsberg comes to the Spanos Theater on February 28

San Luis Obispo, CA - The Beat Museum on Wheels (www.kerouac.com), a rolling version of The Beat Museum, a museum / bookstore, located in Monterey, California, is on the move, and it's heading for SLO Town!

John Allen Cassady joins The Beat Museum on Wheels –

The Beat Museum on Wheels is coming to Cal Poly's Spanos Theatre (also known as the "Little Theatre") in San Luis Obispo, on **February 28, 2005 at 7pm**. The show, entitled **"This is The Beat Generation!"** features writer, and musician, *John Allen Cassady*, playing piano, guitar, and telling stories of his famous Beat father Neal Cassady, his mother, Beat Generation muse Carolyn Cassady ("Off the Road: My Years With Cassady, Kerouac and Ginsberg"), and writers Jack Kerouac ("On The Road"), and Allen Ginsberg ("Howl"), whom he's named after.

Along with Jerry Cimino, Beat Generation Scholar owner of The Beat Museum, and www.kerouac.com, in Monterey, CA, they tell a story punctuated by dramatic readings, personal family remembrances, American history, and music that bring The Beats, and their work, to life.

The show is receiving rave reviews from educators, students, scholars, and Beat fans alike who have seen it, and are spreading the word about it. If you've ever wanted to know about The Beat Generation, and it's impact on America, you will want to come see this unique, and dynamic show at Cal Poly's Spanos Theatre on **February 28, 2005 at 7pm**. **This show is free to attend, and all are welcome.**

This show is sponsored by the College of Liberal Arts, Consortium for the Arts and Media (CAM), Women's Center and Pride Alliance Multicultural Center, Writers Speak, Cal Poly English Department, History Department, Political Science Department, Music Department, Psychology Department, and Corners of the Mouth.

For more info on **The Beat Museum On Wheels** please go to www.thebeatmuseumonwheels.com or www.kerouac.com. All media / booking inquiries should be directed to Jerry Cimino at 1-800-KEROUAC or thebeatmobile@yahoo.com. Photographs are available upon request.

The Beat Museum on Wheels

